BON-TON

Bergners Boston Store Carson's Elder-Beerman

Herbergers

Younkers

April 5, 2018

Adult & Dislocated Worker Programs Wisconsin Department of Workforce Development 201 East Washington Ave Madison, WI 53707



To Adult & Dislocated Worker Program:

We are writing to notify you of the closing of the Boston Store, Younkers, and Bon-Ton locations at the following addresses below. The closing is expected to be permanent and will affect the entire operation.

Loc #	Nameplate		Address	Number of Employees Affected
432	Younkers	Oakwood Mall	4850 Golf Road, Eau Claire, WI 54701	93
448	Younkers	Shoppes At Woodridge	503 East Ives, Marshfield, WI 54449	71
457	Younkers	Bay Park Square	101 Bay Park Square, Green Bay, WI 54304	108
510	Boston Store	Janesville Mall	2500 Milton Avenue, Janesville, WI 53545	74
519	Boston Store	Shops of Grand Avenue	331 W. Wisconsin Avenue, Milwaukee, WI 53203	52
520	Boston Store	Bayshore Mall	5701 N Lydell Ave, Glendale, WI 53217	201
521	Boston Store	Regency Square	5500 Durand Avenue, Racine, WI 53406	108
522	Boston Store	Brookfield Square	15875 W. Bluemound Road, Brookfield, WI 53005	243
523	Boston Store	Southridge Mall	5300 S. 76th Street, Greendale, WI 53129	180
526	Boston Store	East Towne Mall	530 East Towne Mall, Madison, WI 53704	93
527	Boston Store	Mayfair Mall	2400 N. Mayfair Road, Wauwatosa, WI 53226	191
528	Boston Store	West Towne Mall	36 West Towne Mall, Madison, WI 53719	124
598	Bon-Ton	Corporate Office	331 W. Wisconsin Avenue, Milwaukee, WI 53203	717

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In accordance with the Worker Adjustment and Retraining Notification Act ("WARN Act") and applicable state law, we are providing advance written notice to those employees affected by the decision as well as you. The name and telephone number of the Company official to contact for more information is as follows: Gail Monreal, Vice President HR Stores/DC, 414-212-6741.

The date of the first separation from employment is anticipated to be June 5, 2018 and is expected to take several months. A spreadsheet with the names, addresses, job titles and number of employees in each affected position is attached hereto. No bumping rights exist. No employees are covered by a collective bargaining agreement. Other information related to these actions will be maintained at the Company offices at 331 W. Wisconsin Ave. Milwaukee, WI 53203. Ms. Monreal may be contacted for further additional information. The timetable for the closing is based on the best information available, although it is subject to change as we evaluate our options, including option of selling the business and continuing as a going concern and subject to any actions of the bankruptcy court. Specifically, on or about February 4, 2018, the Company filed for Chapter 11 protection under the Bankruptcy Code and since that date has been actively engaged in efforts to reorganize the business or sell the business.

Sincerely,

Gail Monreal

Vice President Human Resources, Stores/DC

The Bon+Ton Stores Inc.