

Appendix D

MARKETING YOUTH APPRENTICESHIP PROGRAM

WISCONSIN INSTRUCTIONAL DESIGN SYSTEM (WIDS) FORMAT AND YOUTH APPRENTICESHIP PROGRAM GUIDE TERMS

WIDS/YA Program DOCUMENTS:

Course Outcome Summary (COS)

The list of *competencies* and corresponding *performance standard criteria, conditions, and Learning Objectives* required for competency mastery.

Marketing YA Program Guide

Description of the Marketing YA Program. The appendices contain program information; and competencies with their corresponding performance standards and learning objectives by unit. This is similar to the Program Outcome Summary (POS) in WIDS.

Skill Standards Checklist

Listing of ALL the competencies in ALL of the Industry-wide and Industry-specific skill areas. The checklist provides the overall documentation for DWD of the skill achievement levels for the competencies in the specific units.

WIDS TERMS:

Competency

The major skill or outcome stated in observable, measurable terms telling learners what they must be **able to do** AFTER a learning experience.

Performance Standards

Specifications by which performance of a competency will be evaluated (criteria) and the circumstances/situation (condition) in which the competency will be evaluated. This is what the employer should look for when assessing the student's skills, as applicable to that worksite.

Core Skills

Competencies that address the abilities, values, and attitudes required for productive and successful employment.

Learning Objective

The background knowledge that is needed to master the competency; the related technical classroom instruction information needed by the learner to master the competency.